

“Have You Accidentally Killed Someone Today?” Oregon Shames People Into Staying Home

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**DON'T
ACCIDENTALLY
KILL SOMEONE.**

Oregon's Public Service Announcements are using shame to make people stay at home by making them think that, if they do not do so, they may kill an innocent person. The campaign slogan is "Don't accidentally kill someone. Stay home." Propaganda doesn't get any more obvious than that.