

# Nike Signs Up NFL's Colin Kaepernick, Who Refused to Stand for the National Anthem, to Represent the Company In Celebration of Its 'Just Do It' Ad Campaign

written by GEG | September 5, 2018



Tucker Carlson, says it's a 'real problem' when the most successful people in a society scorn the very society that made them successful. The executives at Nike deny that Kaepernick's kneeling during the anthem is scorn for the United States.

---

## NFL Announces Polarizing New Policy for the National Anthem

written by GEG | September 5, 2018



Players who don't wish to participate in standing at attention the option of staying in the locker room. Those that do not comply will subject their team to fines. The league is polarized as many players support the protests that angered fans last year as advertisers dropped off and ratings fell. The league said it would contribute \$100 million to social activist causes, hoping that bribe would end the division.

---

## Decline in □NFL Popularity □Expected to Cost TV Networks \$500□-Million this Season

written by GEG | September 5, 2018



Protests against the National Anthem by NFL players have contributed to the organization's loss of one-million viewers compared to 2016. According to OKTC's Clay Travis, the four networks that carry the NFL (CBS, ESPN, Fox, and NBC) are on pace to lose \$500 million this season compared to last year due to the ratings slide. The top reason for the loss is "cord-cutting" which is cancelling subscriptions to multi-channel television services on cable.

---

## ESPN Sports Commentator Suspended for Urging Boycott California Cowboys' Sponsors

written by GEG | September 5, 2018



Jamele Hill has been suspended from ESPN for two weeks for urging viewers to boycott the Dallas Cowboys' advertisers because the owner vowed to bench anyone protesting.

---

## President Trump Blasted NFL over Disrespecting Flag, NFL Unites Against Trump

written by GEG | September 5, 2018



During a speech in Alabama, President Trump was criticized for saying that NFL players who disrespect the flag ought to be fired on the spot.