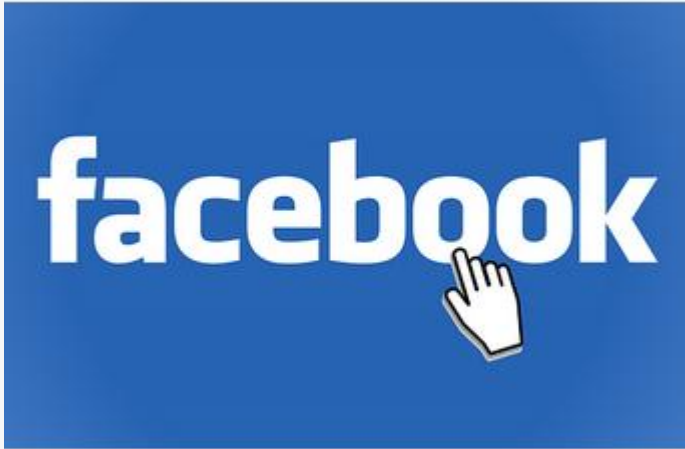


Pepsi, HP, Doritos, PayPal, Adobe and BMW, Pull Ads From Facebook to Silence Trump

written by GEG | June 29, 2020



Advertising agency Goodby Silverstein announced that it intends to join the "#StopHateForProfit" campaign and pull advertising from Facebook and Instagram in an effort to pressure them to reject posts from President Trump. Regarding Facebook, they say that Mark Zuckerberg is promoting hate and violence by carrying Trump's posts. The ad agency's clients who have agreed to participate in the boycott include BMW, HP, PayPal, Pepsi, Doritos, and Adobe that will join other brands, including Ben and Jerry's, Patagonia, Eddie Bauer, Northface and REI. The groups that are behind banning conservative voices online include Anti-Defamation League, the NAACP, Sleeping Giants, and Color of Change. -GEG