

California Electricity Rates to Double Under New Program Designed to Change Behavior

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California's electricity rates are set to double because utilities will charge 'time of use' rates during peak hours from 4 to 9 pm. California has committed to use 100% renewable energy sources by 2045, terminating all traditional sources of electricity and gasoline in favor of wind and solar, which are intermittent and, therefore, do not allow everyone to use electricity at the same time. The objective is to change consumer behavior by charging more during certain periods of the day. -GEG